

SPORTS BUSINESS BOOT CAMP June 7-9th , 2021 (12-3:30 pm EST daily)

WHAT:

June 2021 Sports Business Boot Camp

Hosted by Dr. Patrick Rishe (Dir of Sports Biz Program, Washington Univ – STL)

www.patrickrishe.com

WHEN:

June 7-9th , 2021 from 12-3:30 EST Daily

- There is a CAP of 50 students.
- And prices go up after May 1st.
- So enroll early!!

CONTENT:

*** 10+ Hours of Real-Time Zoom Interaction with Dr. Rishe**

(Including live insights from at least 6 industry executives)

*** 16 Powerpoint Decks covering all aspects of the Sports Industry**

(Key Revenues Sources in Pro and College Sports, Franchise Valuation, Expansion Franchises, Analytics in Ticketing and Corporate Partnerships, Biz of Sports Media, Growing Marketing Demos like Hispanic Sports Fans and the esports Crowd, Sports Venue Economics and Dynamics, Current Issues in College Athletics, Brand Creation...and more!!!)

*** An Additional 3 Video Lectures on Sports Business Content**

COST:

\$275 per student if registered before May 1, 2021

\$350 per student if registered after May 1, 2021

VIDEO SAMPLES:

- [June 2020 Boot Camp](#)...Panel Discussion with Execs from LAFC, St. Louis Blues, Excel Sports Management, Tandem Sports, Paragon Marketing
- [August 2020, Day 3](#).....Featured an Interview with Browns VP of Football Ops, Lectures on Corporate Partnerships, Marketing to Hispanic Sports Fans and eSports Enthusiasts, and Panel Discussion with Execs from New York Giants, Washington Wizards, and W Partners.

